



JAY DARDENNE
LIEUTENANT GOVERNOR

State of Louisiana
OFFICE OF THE LIEUTENANT GOVERNOR

POST OFFICE BOX 44243
BATON ROUGE, LA 70804

February 16, 2012

Dear Summit Delegate:

On behalf of my staff and all the agencies of the Department of Culture, Recreation and Tourism, I thank you for being part of our recent industry gathering in Shreveport.

The great turnout from all regions of the state, the packed attendance at breakout sessions and keynote addresses, and the extensive networking in and away from conference events clearly show we all share the same enthusiasm for Louisiana tourism, and that we will strive for our industry's continued prosperity and growth.

Our team in Baton Rouge has already held two brainstorming sessions in preparation for next year's Summit. We will soon begin meetings with Darienne and Jill, the LTPA team and Shelley's team in Lake Charles to build our 2013 conference.

I appreciate your commitment to our industry, the state of Louisiana and its citizens and I look forward to partnering with you all to protect our tourism budget during the difficult months ahead. On behalf of the thousands of travelers from around the world, thank you for what you do and keep up the excellent work.

Very truly yours,

A handwritten signature in black ink, appearing to read "Jay Dardenne", written over a large, stylized circular flourish.

Jay Dardenne
Lieutenant Governor