

**Louisiana Travel Promotion Association
Annual Membership Meeting
Houmas House Plantation & Gardens, Darrow
June 24, 2011**

Minutes

Prior to the meeting nearly 200 guests enjoyed a networking reception, viewing the LTPA 50th birthday video, taking photos together and enjoying complimentary tours of Houmas House. As guests arrived at the luncheon they were treated to an a cappella vocal performance of "Hush, Hush, Sweet Charlotte" by Judy Davis of Houmas House.

Chairman of the Board Alana Cooper called the meeting to order at noon and introduced those seated at the head table: The Honorable Jay Dardenne, Lieutenant Governor; Fran Thibodeaux, LTPA Chairman-Elect, Iberia Parish Convention & Visitors Bureau; Gwen LeBlanc, Chief Financial Officer for Ascension Parish; Ramon Gomez, Ascension Parish Tourism; Jay Salyers, Miles Media Group; Jay Tusa, River Parishes Tourist Commission; and Pastor Larry Spence, Chapel on the Campus Baton Rouge.

Mr. Gomez welcomed attendees to Ascension Parish. Following the invocation, lunch was served and a special dessert presentation to the head table in honor of LTPA's 50th Birthday.

Chairman Cooper introduced the current officer and board and thanked them for their service. She thanked sponsors of the event, Miles Media, River Parishes TC and Kevin Kelley, owner of Houmas House for their support.

Lieutenant Governor Dardenne addressed the group with remarks about the recent legislative session and its affect on the Office of Tourism's budget. He stressed the fact that tourism is an industry and thanked those in attendance for continuing to change the perception created by the 2010 oil spill in the Gulf and recent flooding of the Mississippi River.

Chairman Cooper acknowledged past presidents Sharon Alford, Stu Barash, Gerald Breaux, Stacy Brown, Marion Fox, Celeste Gomez, Lisa Johnson, Shelley Johnson, Bobbi Mannino, Zeb Mayhew, Carol McManus and Carrie Stansbury; former directors Danny Young, Dan Mobley and Hyatt Hood, and former LTPA employees in the attendance. Past Presidents Marion Fox, Zeb Mayhew and Bobbi Mannino each reminisced about the decades in which they served.

The Chairman gave a state of the association and a farewell address noting "Life was like a road trip" and how grateful she was to have served as LTPA's Chairman of the Board.

Action #1: Norman Marmillion moved to accept minutes from the 2010 annual meeting in Lake Charles. Stacy Brown seconded the motion. Motion passed.

Ms. LeBlanc administered the oath of office to officers and directors: Chairman Fran Thibodeaux; Vice Chair Kyle Edmiston; Secretary Norman Marmillion; and Treasurer Chimene Connor; re-elected to second terms Kyle Edmiston and Charlotte Jeffers; and newly elected April Lawrence and Jay Tusa.

Chairman-Elect Fran Thibodeaux presented tokens of appreciation to outgoing Chairman Alana Cooper and Directors Sharon Alford, Gerald Breaux, Elizabeth McDougall (not present) and Associate Member Susan Ford.

Action #2: Kyle Edmiston moved to adjourn the meeting. Gerald Breaux seconded the motion. Motion passed.